

Code :06MC304

M.C.A-III Semester Supplementary Examinations, January 2011
MANAGEMENT INFORMATION SYSTEMS
(For 2006, 2007 & 2008 admitted batches only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

1. Explain about MIS organization within the company.
2. Describe the organizational structure based on the other organizational variants. Explain the modification of basic organizational structure.
3. Explain tactical marketing information system and its sub systems.
4. Explain detail MIS project planning and different planning techniques.
5. Explain in detail about process of conceptual design.
6. Write and explain inputs, outputs and processing done in MIS.
7. Explain how testing is done in developing procedure for installation.
8. Explain operational information system application to business.

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